# Children's Art Center at AMOA

Lower Level PlanW

1 Permanent Collection: Permanent collection storage area redesigned for better ventilation, storage and humidity control.

2 Storage: New storage area added.

3 AMOA Cafe: AMOA's kitchen space will be redesigned to offer a cafe-style area for visitors and classes

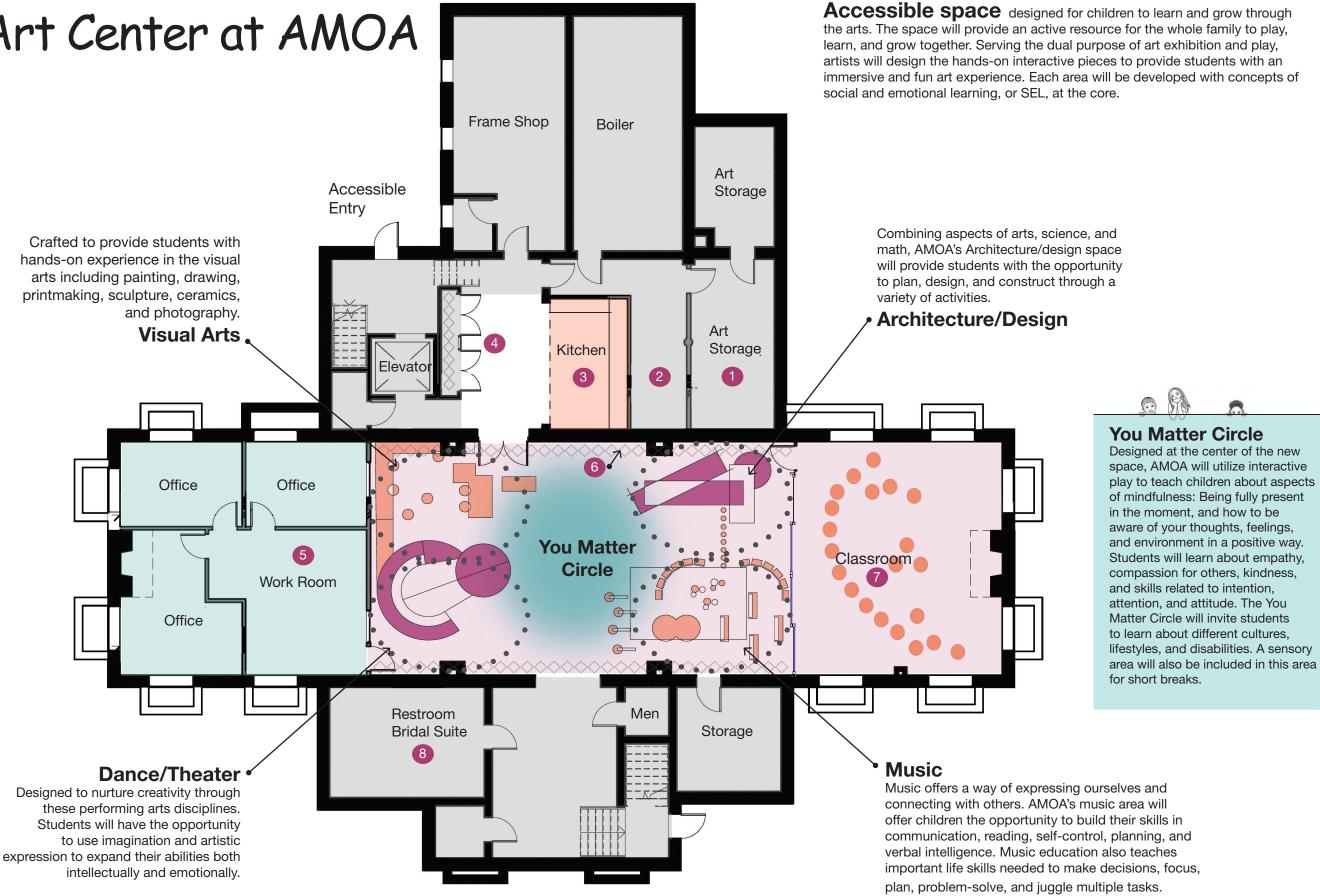
4 Frame Shop Display and Storage: AMOA's Frame Shop area location includes a brandnew display to improve the customer experience.

5 Administrative: AMOA offices will be redesigned to add one office space, a board room area, and upgraded technology.

6 New Gallery Space: AMOA's renovation will include a wraparound gallery space throughout the interactive space to surround guests by artwork and add more gallery space to the building.

7 Classroom: AMOA's classroom will be double in size to allow for more students and improve accessibility. The classroom will also include upgraded technology and storage.

8 Bridal Suite: AMOA will expand its women's restroom to include a bridal suite area for special event usage. A men's restroom will be built across the hall.



A brand-new Interactive, Inclusive, and

# Phase 1 Conservation/Preservation - \$100,000

Built in 1905 as a Carnegie Library building, and renovated in the late 1990s to become an art museum, our beautiful building requires regular maintenance and upkeep. As leap forward with our plans, it's imperative that we do the work necessary to preserve the building.

AMOA Roof: Replacement of the flat roof areas Limestone Facade: Masonry work including the front entrance stairway.

Interior plaster work including gallery walls and ceilings.

### Phase 2 - Re-Invention Constructing the Future of AMOA: \$1.5 Million

#### **Museum Enhancements**

- Upgraded and enhanced Permanent Collection space, sealed to assist with temperature, humidity, and lighting requirements
- New Cafe style kitchen
- A new bridal suite area for those renting the venue
- New Frame-Shop Display area
- Relocated administrative offices to enlarge children's play area with new board meeting space
- New technology upgrades and storage

#### **Expansive Programming**

- Larger classroom space with upgraded technology, storage, and materials
- New gallery space in the interactive space to accommodate additional art pieces and surround students enjoying the new interactive space

#### Children's Art Center at AMOA

An artistic space for students of all abilities to be empowered to utilize creative and therapeutic concepts for self-exploration and expression, to build confidence, aptitude, comprehension, and whole-person health.

AMOA's Children's Art Center will combine many elements of SEL, art education, and play into its exhibit development. Artists will develop interactive that will ignite the power of play. Examples of direct benefits to children include:

- Problem-Solving (Exploratory Play)
- Motor Development Skills (Physical Play)
- Language Skills (Verbal play)
- Spatial Skills and Coordination (Constructive play)
- Communication and Negotiation Skills (social play)
- Creative Skills (Expressive play)
- Pre-Reading and Reading Comprehension Skills (Pretend play)

## Under One Roof Campaign Goal: \$2 Million

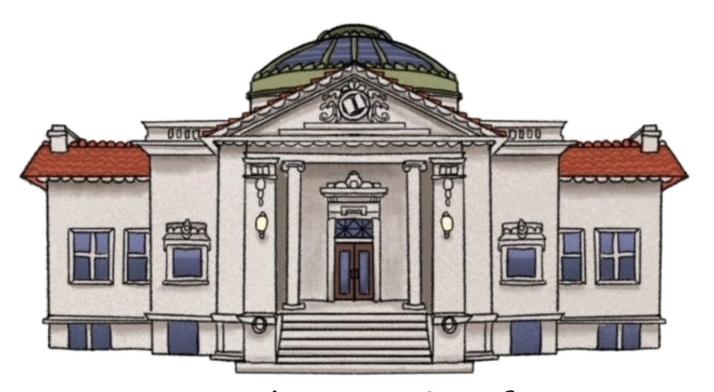
AMOA's goals reflect major changes to its facility and programming. The organization will focus on whole-person health, to empower students to utilize their creativity to learn, grow, and become impactful for adults and our next-generation community leaders. The \$2M goal centers on 3 phases as described on this page.

## Phase 3 Sustainable Future: \$400.000

As AMOA transitions into its future it must consider sustainability of programming and the continuous conservation of its building. This phase will provide the funding for the planning and development of the organization's endowment.

- New partnership development
- Further development of artists' programming, AMOA Shop, and exhibitions
- Continuing expansion of programming
  - Veterans
  - Seniors
  - Patients with chronic conditions
  - Differentiation in programming for different age groups
- New revenue streams to include children's parties, collaborations, continued increases in rental revenue, and new funding opportunities
- Increased Membership Revenue





Under One Roof Art is an AMOAzing Adventure

Renderings made possible by a grant from the Madison County Community Foundation.

Conservation Re-Invention

Sustainability